



Dental**Insider**

Reach Highly-Engaged Users
With the Nation's Largest Directory of Dentists



Dental Insider Overview

At Dental Insider, we are proud to be America's most trusted directory of dentists. It is our mission to be patients' ally when choosing their next dental care provider. With over 300,000 dental and office profiles and more than 600,000 verified patient reviews, Dental Insider takes pride in providing the most effective and convenient way for patients to connect with their top-rated dental professionals.



300,000+

Dentist and office profiles



1.2 Million

Monthly visits to DentalInsider.com



127%

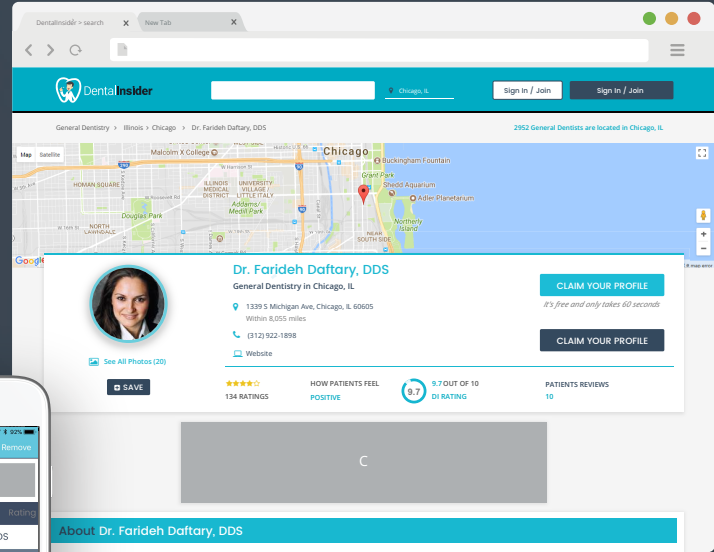
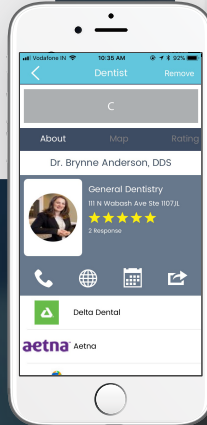
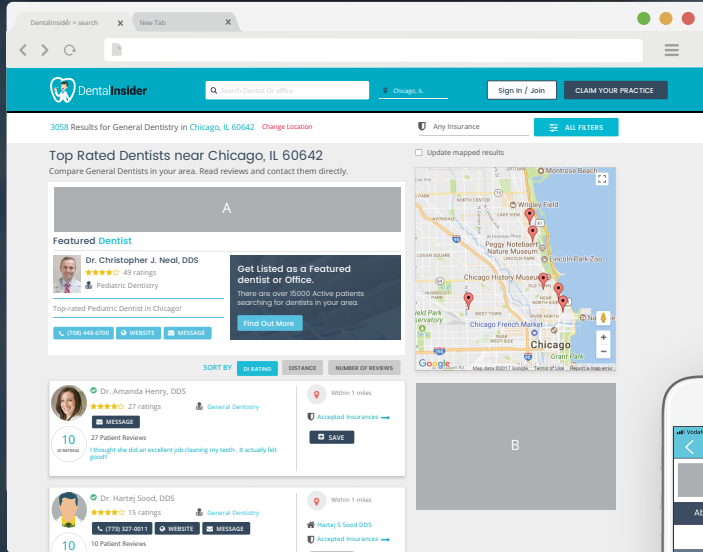
Increase in new member registrations per month



63 Seconds

Average time spent on Dental Insider. Industry average is less than 45 seconds

Advertising Opportunities with Dental Insider



- A Search Page Leaderboard
- B Search Page Rectangle
- C Profile Page Rectangle

Desktop Display Banner Specs			
Position	Ad Size	Looping	Max Initial File Size
Search Page Leaderboard (A)	728 x 90	2 Loop Maximum	200KB
Search Page Rectangle (B)	300 x 250	2 Loop Maximum	200KB
Profile Page Premium Rectangle (C)	600 x 90	2 Loop Maximum	200KB

Placement	Size	Desktop	Tablet	Smartphone
Search Page Leaderboard (A)	728 x 90	✓	✓	✓
Search Page Rectangle (B)	300 x 250	✓	✓	
Profile Page Premium Rectangle (C)	600 x 90	✓	✓	✓

Ads are sold on an impressions basis (CPM*). Various targeting options are available.

We are able to accept GIF, JPG, SWF and HTML5 file formats.

Ad creatives must be submitted five business days prior to campaign launch to ensure adequate testing.

*CPM is cost per thousand impressions.



For more information on building your ad campaign,
please contact us:

Advertising Sales



advertising@dentalinsider.com



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